

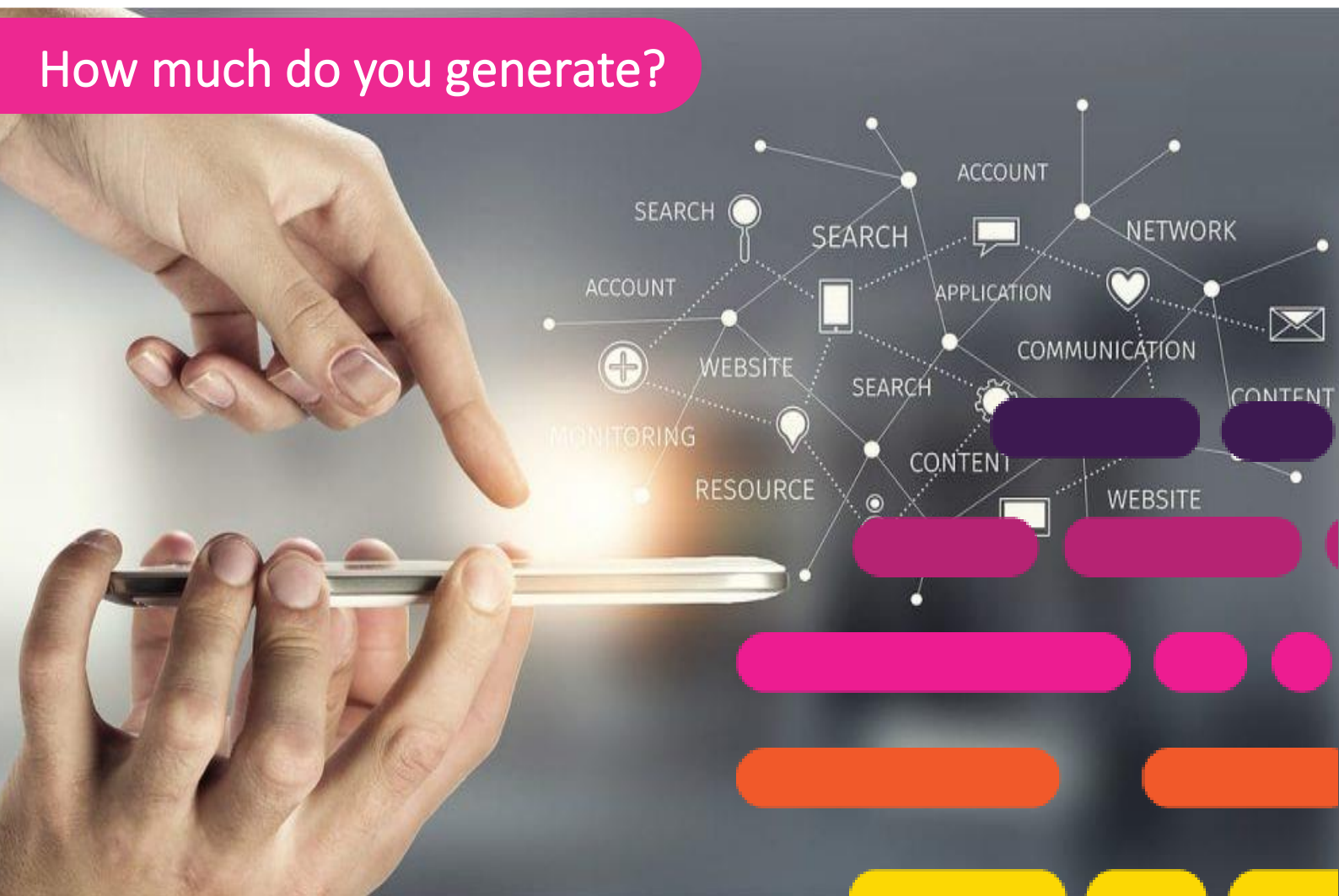


GENERATION DATA

USING DATA FOR PROFIT

Activities

How much do you generate?



Erasmus+

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Activity 1

A small consulting business which wishes to update its CRM system.

Consult online cloud based services and justify choice on need and price. Consult the main providers but also look into more alternative or niche products/services.

Suggestions:

- Insightly
- Nimble
- Hubspot
- Salesforce
- Salesup